

**CONTENT BRIDGE FOR ASSOCIATING HOST CONTENT AND
GUEST CONTENT WHEREIN GUEST CONTENT IS DETERMINED
BY SEARCH**

ABSTRACT OF THE DISCLOSURE

5 A method and apparatus for generating content for an electronic content
access system wherein requests for host content are received and responses to such requests
include at least references to the host content requested and at least references to guest
content related to the host content requested, comprising obtaining host content from sources
external to the electronic content access system, importing the obtained host content to a host
10 content database, distilling the host content to derive host content summary data for the host
content, storing the host content summary data in an indexable structure and storing guest
content in an indexable structure, such that a query using host content summary data can be
applied as a search against the guest content to retrieve guest content related to the requested
host content without requiring preassociated links to guest content.

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